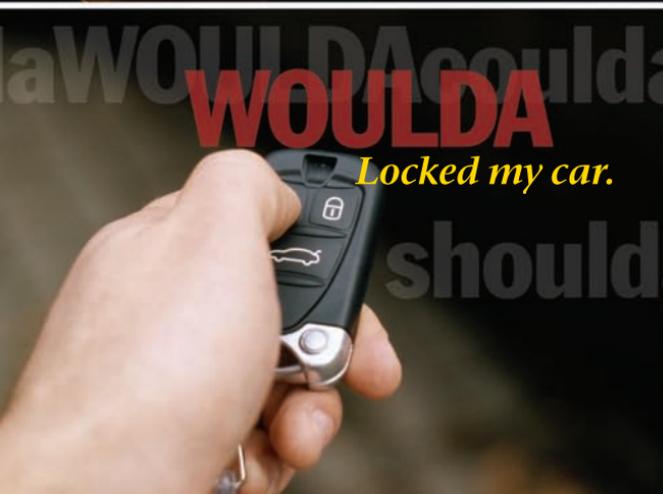


**SHOULDA**

*Stored my valuables.*



**WOULDA**

*Locked my car.*



**COULDA**

*Parked in a  
lighted area.*

# Message from the Ministry of Community Safety and Correctional Services

The Ontario Association of Chiefs of Police (OACP) is conducting its first public education and awareness campaign on crime prevention.

This campaign is an important reminder to all of us that preventing crime is a shared responsibility. While our police services do excellent work in preventing crime, we as citizens also have a role to play in keeping our communities safer. By paying attention to our surroundings and consistently applying a few common-sense principles, we can help prevent crime from happening in the first place.

Auto theft is, unfortunately, a common occurrence in our province. There are numerous precautions we can take to protect our vehicles from theft. These include always locking our vehicles and closing the windows when we park them, possibly using anti-theft or other deterrent devices, and reporting stolen vehicles to the authorities in a timely fashion. We can also reduce the opportunity for crime by taking basic common-sense measures like removing any valuables when we leave our cars, and of course, never leaving a vehicle that is running unattended.

Other less visible forms of crime, such as white-collar financial crime, end up affecting all of us. Fraud in its various forms hurts everyone: its individual victims, the insurance companies that lose money to fraudulent claims, and ultimately the general public when the costs of crime are factored into the prices charged for goods and services. The Ministry of Community Safety and Correctional Services encourages everyone to remain alert against fraud and to speak out if it occurs.

The Ontario government joins with the OACP in urging everyone to think proactively and to do what we can to remove the opportunities for crime to occur.



Sincerely,  
Rick Bartolucci, MPP, Sudbury  
Minister

# Message from the Ontario Association of Chiefs of Police

The Ontario Association of Chiefs of Police (OACP) is proud to work with our partners in government, the corporate community, and especially with members of the many communities we serve throughout Ontario on our 2009 OACP Crime Prevention Campaign. This year's campaign seeks to educate Ontarians on the consequences and preventative measures related to two very important topics which impact countless individuals and families throughout the Province – auto theft and insurance fraud.

Anyone who has had their vehicle stolen knows the trauma such crimes inflict on one's life, both from a practical as well as emotional perspective. Similarly, victims of insurance fraud suffer not only significant financial consequences, but have to deal with the sense of violation and trauma which result from these types of crimes. The OACP's 2009 OACP Crime Prevention Campaign will see up to 250,000 informational booklets utilized by police officers as an educational tool to raise public awareness on what we all can do to prevent auto theft and deter insurance fraud.

We all have an important role to play in fighting these and other types of crime. Together, we can prevent crimes before they happen.



Chief Daniel Parkinson,  
Cornwall Community Police Service  
President –  
Ontario Association of Chiefs of Police

## fact:

Vehicles stolen from car dealerships and private homes have a much higher probability of vanishing than vehicles stolen from parking lots and city streets. (Source: Statistics Canada)

# Put the Brakes on Vehicle Theft

If you're like most of us, you want to protect those you love and the things you care about. Because your car plays such a vital role in your life, an auto thief can rob you of much more than just a vehicle.

Having your car stolen can mean missing work, school, or important appointments – even losing income. Without proper protection, your car – as well as your daily routine – is at risk. With vehicle theft on the rise, protecting your property is now more critical than ever.

That's the bad news. The good news is that there is something you can do to keep your car safe.

There are many misconceptions about who auto thieves are and what it really takes to protect your vehicle. **A little knowledge can go a long way to ensuring that your vehicle remains just that – your vehicle – safe, secure, and in your hands.**

## **COMMON SENSE**

rules to avoid auto theft:

- Store your valuables.
- Lock your doors.
- Park in a lighted area.



# Myths vs Realities

## Test your auto theft I.Q.

1 You can always count on your insurance company to pay for a rental car until you recover your vehicle or purchase a new one.

True

False

2 Every passing hour makes it less likely that your vehicle will ever be found.

True

False

3 There are ways to make your vehicle "theft proof."

True

False

4 This category of vehicle accounts for just over 50% of all thefts in Canada...

Cars

Trucks

SUVs

Mini-vans

5 Lower-end vehicles are increasingly popular with thieves...for what reason?

Less wealthy buyers

Easier to steal from less affluent neighbourhoods

Black market for parts

High-end vehicles are increasingly rare

Answers:

1-False; 2-True; 3-False; 4-Cars; 5-Black market for parts

(Source: Boomerang/LoJack)

# Who steals vehicles? Why?

Vehicle theft is no longer a crime committed just by teenagers out for a joy ride. It's big business run by organized crime rings to make a huge profit at your expense.

About half of all stolen vehicles are used to commit another crime or are driven – often recklessly – for simple purposes of transportation (this is called 'destination theft'). In these cases, the thieves are usually amateurs who take advantage of owner negligence by grabbing the first vehicle they can find that's been left unsecured.

In the other half of cases, vehicles are stolen by professional thieves involved in organized crime rings.

Some theft rings steal vehicles to order. That is, a specific make and model of vehicle is scouted and stolen, then often resold at an incredibly low price. The new owner is typically in for a rude surprise, because the ring will often steal the vehicle back and resell it to someone else, or the vehicle will be seized by police.

"Chop shops" strip stolen vehicles and sell off components, often to legitimate businesses that are unaware the parts are stolen. This is a big business that accounts for millions of dollars a year in profits for criminals.

Theft rings under the control of organized crime frequently export stolen vehicles for sale overseas. The huge profits from this activity are used to finance other criminal activities, including drug trafficking, money laundering and terrorism.



**HUMBER**

School of Social &  
Community Services

# CRIMINAL JUSTICE



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## CRIME PREVENTION THROUGH EDUCATION

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FOR MORE INFORMATION CONTACT:  
GINA.ANTONACCI@HUMBER.CA  
416.675.6622 EXT 3423

[communityservices.humber.ca](http://communityservices.humber.ca)

# Discourage auto theft. Join the network.



**NUMBERS DON'T LIE.** According to Statistics Canada, one car is stolen every three minutes, costing consumers, police and insurance companies more than \$1 billion annually.

There is a way to fight back: [globali.com](http://globali.com), the next generation of vehicle registration, protection and recovery. Vehicle owners, car dealers and law enforcement are now united through a powerful and user-friendly website.

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**Register your vehicle now at [globali.com](http://globali.com)**

# Vehicle Registration, Protection and Recovery.

*Technological product advancements make theft prevention system even better.*

There are many motives for automobile theft, from simple joy-riding to highly-synchronized organized crime. While motives are varied, there is but one leading vehicle registration, protection and recovery process: **globali.com**.

For over a decade ROY SPEED ROSS has refined and re-tooled the vehicle registration and recovery network to offer consumers, car dealers and law enforcement a shared resource to help in the prevention of vehicle theft and assist in the recovery process. "We are extremely proud of our track record in developing processes that deliver positive, tangible results for all stakeholders fighting auto theft", states Roy Speed Ross President Karey Davidson. "That's why our participation in the 2009 OACP Crime Prevention Program is a very logical step."

## WHY IT WORKS

*Thieves know that your globali.com branded vehicle is a traceable vehicle.*

*Identified body parts make your vehicle harder to sell to chop shops and other parts resellers.*

*In an aggressive, profit-fueled criminal industry, it's cost-prohibitive for thieves to remove the branding materials from your vehicle's body parts.*

Here's how globali.com works. Participating dealers permanently identify each vehicle with the globali.com anti-theft deterrent system on numerous body parts. An identification code is registered by the dealership on the globali.com website, a national database that is cross-referenced to the manufacturer's Vehicle Identification Number (VIN). Highly visible warning decals applied to the driver and passenger-side windows send a clear message to would-be thieves that the vehicle is protected by the globali.com network.

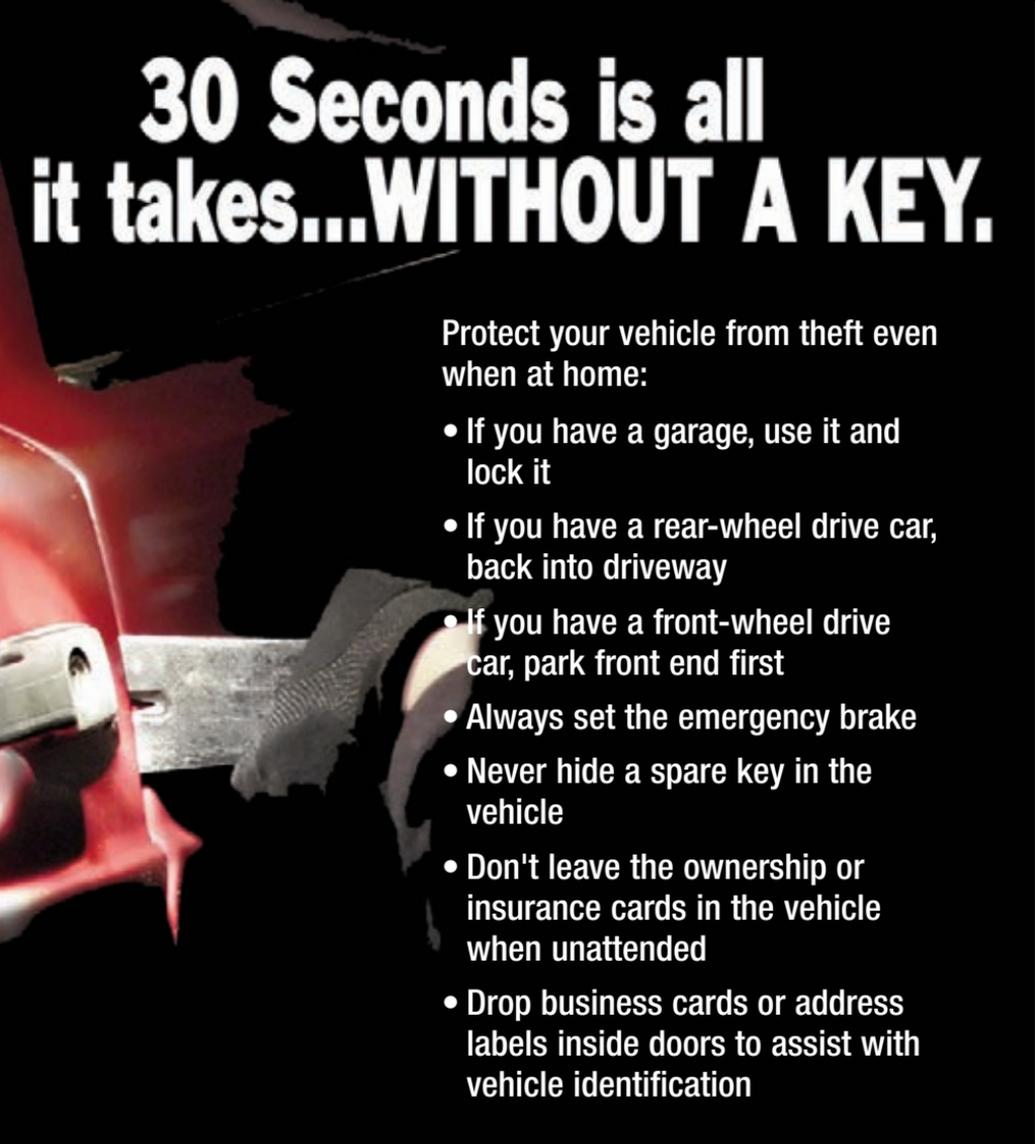
You benefit in a number of ways. The globali.com Warranty provides a replacement allowance benefit of up to \$4,000 above and beyond any benefits you might receive from your insurance company. Plus, by registering your personal and vehicle information on the globali.com website, law enforcement personnel can locate you quickly and effectively in case of theft.



# 30 Seconds is all it takes...WITHOUT A KEY.

Protect your vehicle from theft even  
when at home:

- If you have a garage, use it and lock it
- If you have a rear-wheel drive car, back into driveway
- If you have a front-wheel drive car, park front end first
- Always set the emergency brake
- Never hide a spare key in the vehicle
- Don't leave the ownership or insurance cards in the vehicle when unattended
- Drop business cards or address labels inside doors to assist with vehicle identification



**Canpar**

**THE PACKAGE PEOPLE**

CANPAR IS PROUD TO BE ASSOCIATED WITH THE 2009 CRIME PREVENTION CAMPAIGN

**[www.canpar.com](http://www.canpar.com)**

**1-800-387-9335** A TRANSFORCE COMPANY



REPORT INSURANCE CRIME.

*Take the time.*

Call toll-free **1-877-IBC-TIPS** (422-8477)

or submit a tip on-line at [www.ibt.ca](http://www.ibt.ca).



Stop paying  
for a crime  
you didn't  
commit!



Don't turn a  
*blind eye*  
to insurance  
crime



Make the  
*right call!*

Insurance fraud and auto theft are serious crimes with serious consequences.

Everyone who has an insurance policy pays the price. Take the time to report insurance crime.

INSURANCE  
BUREAU  
OF CANADA



BUREAU  
D'ASSURANCE  
DU CANADA



# We've got you Covered!

**OUR MEMBERS KNOW YOU WANT TO PROTECT THOSE YOU LOVE AND THE THINGS YOU CARE ABOUT**, and because your car plays such a vital role in your life, we know an auto thief can rob you of much more than just your vehicle. Having your car stolen can mean missing work, school, or important appointments – not to mention the aggravation it will cause. We are here to provide the coverage that's just right for you. Note that not only your car, but also your lifestyle and your daily routine are also at risk.

**ANOTHER COMMON OCCURRENCE IS PARKING LOT BREAK-INS.** With a few common sense practices, you can help prevent these thefts. Always place your purchases in the trunk of your car and lock the vehicle. If you drive an SUV or pickup without a trunk, use the privacy cargo shade or cover your valuables with a blanket.

Once you get home, make sure your purchases are not visible from a window. While your insurance policy provides you with limited coverage from theft of your valuables from your vehicle (keep your receipts), it can be a nuisance to have to repeat the buying process.

Get Insurance That Fits

**MyInsuranceShopper.ca**

Look for me!



*There's an independent insurance broker close to you.*

# At VIA We CARE About Protecting YOUR Property.

When leaving your vehicle in one of our lots remember the 10 ways to reduce auto theft:

1. Never leave your vehicle running unattended.
2. Lock all doors.
3. Remove all valuables.
4. Completely close all the windows.
5. Park in well-lit locations. Avoid isolated areas.
6. Install an alarm system with a kill switch.
7. Install a steering wheel locking device.
8. Install a locking fuel cap.
9. Install a vehicle tracking system.
10. Install an ignition or fuel kill switch.

VIA RAIL IS PROUD TO BE ASSOCIATED WITH THE  
2009 CRIME PREVENTION CAMPAIGN

1 888 VIA-RAIL (1 888 842-7245)

TTY 1 800 268-9503 (hearing impaired)

[viarail.ca](http://viarail.ca)



A MORE HUMAN WAY TO TRAVEL VIA Rail Canada



If **YOU** are involved in a collision, involving \$1,000 or more damage, the Highway Traffic Act states that you **MUST** report the collision to the Police.

## **COLLISION REPORTING CENTRES** *are here to help!*

Report the collision to the Police at the **Collision Reporting Centres** when there are:

- No injuries
- No Criminal Activity
- No Dangerous Goods

Exchange information at the scene, then report in the safety of your local Collision Reporting Centre. Our professional and courteous staff will guide you through the process with Police, and if you wish to report to your Insurer, they will assist you for convenient "One Stop Service"!

***Accident Support Services has 20 offices across Ontario to serve you!***



For more information please visit  
our website at [www.accsupport.com](http://www.accsupport.com)  
or call 1-877-895-9111

**PROUD TO SUPPORT THE 2009 CRIME PREVENTION CAMPAIGN**

***Failing to report your collision is against the law, carrying a penalty of \$500.00. Report your collision as soon as possible.....IT'S THE LAW!***

**MYTH:  
ONLY THE  
NEWEST  
MOST  
EXPENSIVE  
CARS ARE  
STOLEN.**



**FACT:**

Although high-end cars are popular for resale on the black market, vehicle theft is a multi-faceted industry. In fact, the demand for stolen auto parts is soaring – making older, more common cars prime targets as well.

***Protect your car with Canada's #1  
stolen vehicle recovery system!***



Ask your car dealer for information or visit us at  
**[www.boomerangtracking.com](http://www.boomerangtracking.com)**

to download our **Keeping Track** booklet and protect your vehicle against theft.

On behalf of the Ontario Association of Chiefs of Police, I would like to thank the following sponsors and partners for their support of the 2009 Crime Prevention Campaign. If you would like more information on this or other campaigns please email [oacp@oacp.on.ca](mailto:oacp@oacp.on.ca).



Ron Bain  
OACP



Ontario



HUMBER



Your Best Insurance  
Is An Insurance Broker



VIA Rail Canada



INSURANCE  
BUREAU  
OF CANADA



BUREAU  
D'ASSURANCE  
DU CANADA

