

**YOU'LL LOSE!**



**Drive Safe.**





# Fill-up on Canadian Tire 'Money'



**Example:**  
Earn \$1.80 in Canadian Tire 'Money'  
when you redeem a 12X coupon with a  
40 litre gas purchase.  
That's 4.5¢ per litre!

## BONUS 12X Canadian Tire 'Money' Chart

Minimum Litres Purchased	Single Issue without coupon	12 Times Issue with this coupon
15-29.9 Litres	\$ 0.05	\$ 0.60
30-39.9 Litres	\$ 0.10	\$ 1.20
40-49.9 Litres	\$ 0.15	\$ 1.80
50-59.9 Litres	\$ 0.20	\$ 2.40
60-69.9 Litres	\$ 0.25	\$ 3.00
70-79.9 Litres	\$ 0.30	\$ 3.60



## Buy Gas at Canadian Tire Gas Bar

# BONUS 12X

**CANADIAN TIRE 'MONEY'**  
with cash or debit gas purchase

Coupon redeemable at participating Canadian Tire Gas Bars, excluding Kenora, Thunder Bay and Western Canada. Minimum purchase required. One coupon per purchase. Cannot be combined with other offers. Applicable multiplier rate and chart posted at Gas Bar.



Coupon expires September 30, 2013



# message from the Ontario Association of Chiefs of Police

Railways have historically had, and continue to have, an important role in the life of our communities. Rail is a vital component of our economy, being an enormous and efficient mover of both people and freight, and ensuring that they all move safely is extremely important. That's why the OACP is focusing on rail and road safety during our 2013 Drive Safe campaign.

Whether it involves observing the rules-of-the-road at railway crossings, or ensuring safety awareness near railways in and around our communities, it is important that police, government, corporate and community partners work together.

While both police services and various partners are committed to promoting safety when it comes to railways, roadways, and waterways, the safety of you and your family is ultimately your responsibility. That is why we are providing you with this booklet which contains tips on staying safe around railways.

Throughout the year, Ontario's police services will be interacting with the public at R.I.D.E. stops, and during various traffic-safety events, to raise public awareness of rail and road safety. We want you to be safe wherever you are in our great province, so please take the time to review the important information in this booklet, and the messages from our partners which speak to responsible driving and your safety.



Chief Steve Tanner  
Halton Regional Police Service  
President – Ontario Association of Chiefs of Police

# FACT

A motorist is 40 times more likely to die in a crash involving a train than in a collision involving another motor vehicle.

# Barriers down...

**NEVER GO AROUND!**

**Never drive around lowered gates – it's illegal and deadly.** If you suspect a signal is malfunctioning, call the 1-800 number posted on or near the crossing signal or your local emergency number.

- › It is illegal to drive around, under or through a railway barrier/gate while it is down or is being lowered or raised. It is also dangerous.
- › You can be fined for failing to stop at a railway crossing – **\$110 upon conviction and receive three demerit points** on your driving record.



# TAKE THE QUIZ

## How Highway-Railway Smart are you?

1. You are driving across the tracks. The crossing lights start flashing and the gates come down while you are on the tracks. You should:

- A. Keep going
- B. Abandon the vehicle
- C. Stop
- D. Back up

2. It is okay for you to cross when the last car of a train clears the crossing.

True  False

3. Avoid stopping on the tracks in a traffic jam.

True  False

4. The main contributing factor of a train-vehicle collision is:

- A. Weather conditions
- B. Malfunctioning warning devices
- C. Poor eyesight
- D. Vehicle driver error

5. A train should be expected on any track at any time.

True  False

6. If you stall on the tracks when a train is approaching, get away from your vehicle immediately

True  False

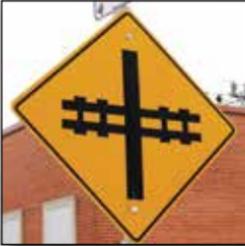
1. A. Keep going; 2. False; 3. True; 4. D. Vehicle driver error; 5. True; 6. True

ANSWERS

# Highway-Railway Safety

# **WARNING SIGNS & DEVICES**

## **SIGNS**



### **ADVANCED WARNING**

Indicates a crossing ahead. This sign also tells you to slow down, look and listen because you may have to stop, and it shows which way the tracks cross the road.

### **RAILWAY CROSSING**

Also known as a "crossbuck" – this indicates that you are at a crossing. Cars and people must stop if a train is coming and let it go by. The crossbuck may or may not be accompanied by flashing lights, bells, and/or gates. Regardless of which devices are present, everything and everyone must stop for the train.



### **2 TRAINS**

Indicates there may be a second train coming on the same or another track. Always look both ways to ensure all trains have passed and all tracks are clear before crossing.

### **MULTI-TRACK**

Indicates more than one set of tracks at a crossing. When used, this sign is placed just below the crossbuck at a crossing, and it tells you the number of tracks to expect at that location.





## NO TRESPASSING

Indicates no trespassing is allowed and there is danger present. You should only cross the tracks at a marked crossing, and never trespass on railway property. It tells you to stay off, stay away, and stay alive!

## DEVICES

### PASSIVE

Indicates you are at a railway crossing. Generally found in areas of little traffic. Has no lights or bells to warn you of approaching trains so you must be extra vigilant. Continue over the crossing only if you have looked and listened for a train and determined none approaches and it is safe.



### ACTIVE (with flashing lights and bell)

As with the passive device (above), indicates you are at a railway crossing. However this device is usually found in busy towns or cities, and has flashing lights and a bell that signals a train is coming. Stay well back and do not cross while the bell is ringing and the lights are flashing.

### ACTIVE (with flashing lights, bell, and gates)

As with the two devices above, this device indicates you are at a railway crossing. A train is approaching if the bell is ringing, the lights are flashing and the gate is down. Never go around or under the gate. Cross only when the signals have ceased and you have looked and listened to ensure there are no other trains approaching.



# FACT

Most vehicle and train collisions occur within 40 kms of the motorist's home.

# WARNINGS



## PLATFORM SAFETY LINE

This safety line reminds people to stand back and away from the danger of any moving train or rail equipment. If you don't, you could be badly hurt or even die.

## PAVEMENT MARKINGS

Sometimes, on paved roads, there is a large "X" and/or STOP lines painted on the pavement to remind you that you are coming to a railway crossing. Remember to "Look and Listen" for a train before crossing.



## ENGINE WHISTLE

A train will sound the engine whistle at most railway crossings as a safety warning. They start to whistle before the crossing and continue until the train is on the crossing. If you hear the whistle, it means the train is close. Stay well back and away from danger.

## ENGINE BELL

A train will normally sound its engine bell when it is near people, in most cases, when coming to a crossing or station platform. If you hear an engine bell, it means a train is really close. Stand well back and away from danger.



# TIP

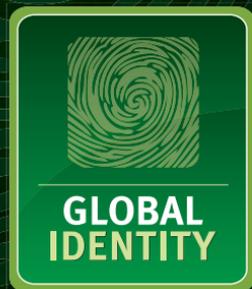
Never race a train to the crossing.  
Even in a tie, you lose.

# Experienced car thieves know they can profit from stealing your car and your identity

**Identity theft is a growing target in auto theft.**

There is a way to fight back: **globali.com**<sup>®</sup> the next generation of vehicle registration and recovery has added identity protection and restoration services. Vehicle owners, car dealers and law enforcement are now united through a powerful and user-friendly website.

**Register your vehicle now and learn more about identity theft protection at [globali.com](http://globali.com)**



[www.globali.com](http://www.globali.com)

CANADA'S PIPELINES

# MOVING ENERGY FROM HERE TO THERE. SO CANADIANS CAN GET FROM A TO B.



IF YOU RODE IN A BUS,  
TRAIN, PLANE, TRUCK OR  
CAR TODAY, CHANCES  
ARE IT WAS POWERED BY  
A PETROLEUM PRODUCT  
WE DELIVERED.

More than 98 per cent of Canada's transportation needs are met this way. To get Canada's oil and gas products from where they are found to where they are used takes world-class engineering, careful construction and professional operation of a network of more than 100,000 kilometres of transmission pipelines.

Building safe pipelines is something that Canada has done well for many decades, and is a practice our industry will carry forward into the future.

We invite you to learn more about Canada's pipelines.

**DELIVERING YOUR  
ENERGY EVERY DAY**



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To find out more go to:  
[aboutpipelines.com](http://aboutpipelines.com)



# WHY DRIVE WHEN YOU CAN TAKE THE TRAIN?

At VIA Rail, we give our customers a unique travel experience. People choose the train because no other mode of transportation provides a more comfortable, secure and relaxing way to travel. We are committed to improving our services, and we believe each passenger should be treated to memorable moments on board our trains. VIA is the only carrier to offer the space that makes the trip as enjoyable as the destination.

**Marc Laliberté**  
President and CEO

[viarail.ca](http://viarail.ca)



A MORE HUMAN WAY TO TRAVEL



VIA Rail Canada

Do the **B**right



thing!

Pedestrians - do the **bright** thing. Wear bright or reflective clothing at night.

Motorists - do the **right** thing and always watch for pedestrians.

We all share the road. We must all share the responsibility.

Soyez

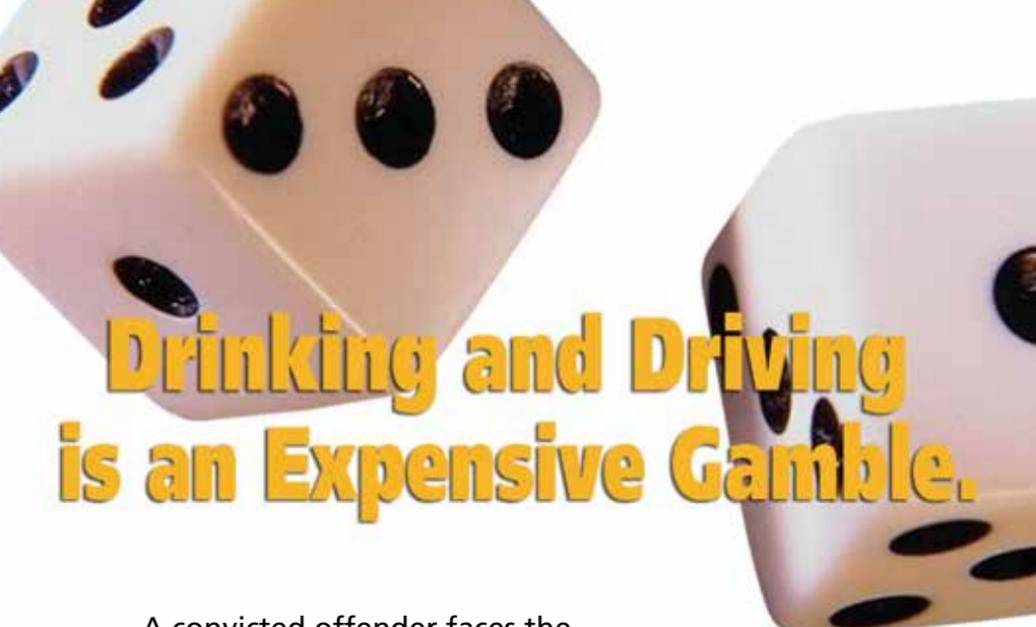


BRILLANTS!

Piétons - soyez **brillants**. La nuit, portez des vêtements de couleur vive ou rétroréfléchissants.

Automobilistes - vous aussi, soyez **brillants** et faites toujours attention aux piétons.

La route appartient à tout le monde. Nous devons tous en assumer la responsabilité.



# Drinking and Driving is an Expensive Gamble.

A convicted offender faces the following costs:

ITEM	COST
Legal Costs (estimated range)	\$2,000 – \$10,000
Criminal Code fine	\$1,000
Back on Track program	\$578
Licence reinstatement fee	\$150
Increased insurance (est. \$5,000 extra per year for 3 years)	\$15,000
Ignition Interlock	\$1,500
<b>Total Estimated Cost*</b> (plus applicable taxes on some items)	<b>up to \$28,000</b>

\* actual costs may vary  
Information provided by MTO

## FACT

Every year some 200 lives are lost and more than 5,000 people injured in collisions involving a drinking driver.

Protect  
the ones you love  
DRIVESAFE™



[mydrivesafe.com](http://mydrivesafe.com)



ACS, ALCOHOL COUNTERMEASURE SYSTEMS, DRIVESAFE and "The Molly" are trademarks of Alcohol Countermeasure Systems (International) Inc. and are used under license.



# If **YOU** are involved in a collision, **COLLISION REPORTING CENTRES** *are here to help!*

**\$1,000 or more combined vehicle damage must be reported to Police.**

Report the collision to the Police at the **Collision Reporting Centre** when there are:

- No injuries
- No Criminal Activity
- No Dangerous Goods

Exchange information at the scene, then conveniently report in the safety of your local Collision Reporting Centre as soon as possible. Our professional and courteous staff will guide you through the process with Police, and if you wish to report to your Insurer, they will assist you for convenient "One Stop Service"!

Our "Damage Reported to Police" Sticker program and photographs of all vehicles brought to our Collision Reporting Centres help to prevent insurance fraud.

*Accident Support Services has 25 offices across Ontario to serve you!*

For more information please visit  
our website at [www.accsupport.com](http://www.accsupport.com)  
or call 1-877-895-9111

PROUD TO SUPPORT THE 2013 DRIVE SAFE CAMPAIGN



# WOULD YOU BUY FROM...

Would you buy a used car from a dealer who has no licence; who offers no warranty and no disclosure; who gets much of his or her inventory from salvage auctions; who uses a disposable cell phone, sells from a parking lot or from the curb of a street and who can't be tracked down after the sale; who often poses as a private seller to hide the fact he or she is in the business of selling cars and to make it difficult to get caught? And yet, that's what thousands of Ontarians do each year when they buy from a curbsider – an illegal seller of vehicles.

## Curbsiders are on the Prowl

In Ontario, all car dealers and salespersons must be registered with OMVIC, the regulator of motor vehicle sales. Curbsiders ignore this law. Frequently, the vehicles they sell are collision damaged, salvaged or odometer tampered. To avoid getting caught, these illegal dealers often pose as private sellers and advertise in online marketplaces such as Kijiji, Craigslist and autoTRADER. Curbsiders also sell vehicles from businesses such as gas stations or auto repair shops in an attempt to look like legitimate dealers. "These predators are lying in wait in the classifieds," explains Terry O'Keefe, OMVIC's Director of Communications. "Consumers need

**25% of all private classified ads for cars have been placed by curbsiders.**

to learn how to avoid them, because if they deal with one and something goes wrong, it is considered a private transaction meaning the deal is not covered by Ontario's consumer protection law."

## Protect Yourself

To help consumers avoid curbsiders, OMVIC has some tips:

- Beware of sellers with multiple vehicles for sale
- Avoid sellers who only want to meet in public places
- Be cautious of vehicles priced below the market average
- Be bold and check ID: ask to see the seller's driver's licence and compare it to the car's registration and if the names don't match – walk away
- Have the vehicle inspected by a mechanic; if the seller refuses – DON'T BUY IT

"It's important consumers understand that their rights as car buyers depend entirely upon whom they buy from," warns O'Keefe.

"When consumers buy from a registered dealer they are protected by OMVIC and Ontario consumer protection laws: they're entitled to all-in price advertising, full disclosure of a vehicle's past-use and condition and access to the Motor Vehicle Dealers Compensation Fund. If they buy privately or from a curbsider and something goes wrong, those consumers are, unfortunately, on their own."

For more information, visit

**BuyWithConfidence.ca**

# AVOID CURBSIDERS



**LOOK** for this **DECAL**

# Get out of the way!

It's the law for any driver who sees and hears an emergency vehicle approaching to get out of the way.

Here's what you **MUST** do:

1. Do not slam on the brakes or pull over suddenly. Check your rear-view mirror, look in front and on both sides of your vehicle. React quickly, but calmly before pulling over and use your signals.
2. On a two-way road, traffic travelling both directions must pull over and stop as close as possible to the right-hand side of the road and clear of any intersection.
3. On a one-way road with more than two lanes, stop as close as possible to the nearest edge of the road and clear of any intersection.
4. Wait until the emergency vehicle has passed. Stay alert and look for more than one emergency vehicle approaching. Check to make sure the way is clear and signal before merging back into traffic.
5. On multi-lane freeways, many times an emergency vehicle will use the shoulder of the road if all the lanes are blocked. Don't block the shoulder.
6. Never follow or try to outrun an emergency vehicle.

Information provided by MTO



**EXPERIENCE THAT DELIVERS**

CANPAR COURIER IS PROUD TO BE ASSOCIATED WITH THE 2013 DRIVE SAFE PROGRAM

***canpar.com***

**1-800-387-9335**

A TRANSFORCE COMPANY



## The new Speak Up! app. Break the ice without breaking the mood.

Turn your iPhone into the ultimate responsible party-hosting tool with the free Deflate the Elephant "Speak Up!" app. Want to remind a guest who's been drinking that they shouldn't be driving? It'll do that. Want to offer a variety of delicious alcohol-free Mocktails at your next party? It'll do that too.

Visit [www.deflatetheelephant.com](http://www.deflatetheelephant.com) for more tools to help prevent drinking and driving.





**Thanks for being a  
responsible driver. My family  
sure appreciates your smart choice.**

**A public safety message  
from Smart Serve Ontario.**

For more information on responsible alcohol  
service and education, visit [smartserve.ca](http://smartserve.ca)



No  
really,  
I'm OK  
to drive.

**KNOW WHEN TO  
DRAW THE LINE**

# We're driven in the pursuit of safety

Whether it's promoting safe schools or delivering public messages to prevent distracted driving, the Trillium Automobile Dealers Association is always driving safety first. The New Car Dealers of Ontario are proud to be associated with Drive Safe 2013.

Get to know us at [TADA.ca](http://TADA.ca)





# GET HOME SAFE!

KEEP YOUR EYES ON THE ROAD AT ALL TIMES



On behalf of the Ontario Association of Chiefs of Police, I would like to thank the following sponsors and partners for their support of the 2013 Drive Safe Campaign. If you would like more information on this or any other campaigns, please email [oacpadmin@oacp.ca](mailto:oacpadmin@oacp.ca).



Ron Bain  
Executive Director, OACP



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association

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de pipelines  
d'énergie



Labatt



ALCOHOL COUNTERMEASURE SYSTEMS

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Plan Ahead    Call Home    Take a Cab  
Use Public Transit    Stay Over  
Be a Designated Driver



Thanks for always  
driving sober!