



Ontario Association of Chiefs of Police

presents the

Traffic Safety Initiative of the Year Award

Sponsored by the CAA South Central Ontario



Every year in Ontario, concerned and motivated police officers implement numerous traffic safety initiatives on behalf of their respective agencies designed with the intent of reducing the incidence of death and serious injury attributed to motor vehicle collisions on the province's highways. Many of these programs prove to be extremely effective, show great creativity and involve innovative solutions. They also prove to our communities the level of commitment that Ontario's police services have towards traffic safety concerns.

Awarded annually by the Ontario Association of Chiefs of Police and sponsored by the CAA South Central Ontario, the *Traffic Safety Initiative of the Year Award* will be presented to the police organization that creates, develops, and implements Ontario's most successful traffic safety program.

Appendix A: How to Submit a Nomination

Appendix B: Selection Criteria

Appendix C: Rules

Appendix D: Presentation of this Award

The Award submission deadline is Friday, March 26, 2021 at 4:00 p.m.

Appendix A: How to Submit a Nomination

All nominations for the *Traffic Safety Initiative of the Year Award* must be submitted in an electronic format suitable for distribution by email.

Hard copy submissions will not be accepted.

Please ensure that the subject line of your email indicates which OACP Award nomination you are submitting for, and that you have attached the completed Award Nomination form.

One award nomination per email, please.

Nominations, which have been approved for submission by a Chief/Commissioner or their designate, may be submitted to Melissa Mascarin (mmascarin@oacp.ca) via email by no later than **is Friday, March 26, 2021 at 4:00 p.m.**

Appendix B: Selection Criteria

Submissions for the *Traffic Safety Initiative of the Year Award* will be reviewed by the OACP Traffic Committee, with the final selection made by the OACP Awards and Honours Committee.

The following criteria will be used to choose this year's recipient:

The Nomination Report:

This report should detail the initiative from its inception, through its development, design, and implementation stages, and conclude by documenting its' impact on community safety. Statistical data that supports the necessity for such an initiative as well as data that clearly prove a measurable success should be reported. The nomination should also address whether the project is a one-time initiative or is a sustainable, ongoing program that may enjoy success for years to come. Many successful traffic safety initiatives combine traffic enforcement activities with a public information and education component. How these activities were combined should also be discussed in the nomination report. Awards received and other types of official recognition directed to the initiative should be discussed.

Please ensure that your nomination report/form addresses the following:

1. Identification/Analysis of a Traffic Safety Concern

How did this issue first come to the forefront? What techniques were used to determine the scope of the problem? Has this been a persistent concern, or has it developed just recently? Submissions will be judged on the insight shown by the involved officer(s) in identifying a specific traffic safety issue as well as the method in which the officer(s) has sought to alleviate the public's concern.

2. Innovative Approach

What activities were considered to address the concern? Is this initiative a common enforcement/education tool? Has this project developed a new solution to a common problem? Submissions should address all aspects of the initiative which were unique either to the traffic safety concern being addressed or to the community or agency involved.

3. Impact Upon Community Safety and Satisfaction

Has there been a measurable or perceived improvement in the situation because of the initiative? Has the community embraced and supported the initiative? What is the extent of the impact of this initiative on highway safety? Can the impact of this initiative be sustained over time? Submissions should clearly detail a significant impact on the community's traffic safety concerns resulting from the implementation of this initiative. The judges will carefully consider the impact upon the nominating agency's particular community when assessing the initiative's impact.

4. Effectiveness in Combining Various Activities

Does the initiative effectively combine different activities commonly associated with successful traffic safety programs such as enforcement, awareness, and education? Submissions will be judged on the methods used in the initiative to address each of these fundamental areas.

5. Overall Quality of the Submission

The submission should be clear, concise, and follow a logical path outlining the initiative in its entirety. Consideration will also be given to the impression left with the reviewing panel regarding the initiative's successes.

Appendix C: Rules

1. All nominations must be endorsed by the submitting organization's Civilian Manager, Commissioner, and Chief of Police or designate.
2. Only one nomination per organization will be accepted.
3. All nominations must be received on or before **is Friday, March 26, 2021 at 4:00 p.m.**
4. Nominations must be submitted in an electronic format suitable for transmission via email.
5. Nominations for the 2021 OACP Awards must not exceed 500 words maximum.
6. All materials and information submitted as part of the nomination become the property of the Ontario Association of Chiefs of Police and will not be returned.
7. Only one (1) civilian or police officer will receive this award annually.
8. Previous winners of the award are not eligible to apply.

9. The Ontario Association of Chiefs of Police reserves the right to utilize any portion of any award submission for purposes of publication.
10. The winner of the 2021 OACP Awards will be required to provide additional information (photos etc. for the OACP Award Videos)

Appendix D: Presentation of this Award

Due to the ongoing COVID-19 pandemic, and the uncertainty as to when it will be safe and appropriate to gather in-person in 2021, the OACP Award presentations will move to a predominantly online format. The OACP will be announcing the recipients of the 2021 OACP Awards via our website and official social media channels ([Twitter](#) | [Instagram](#)) during Police Week.

Following those announcements, the OACP will coordinate with the Chief/Commissioner of the award recipients to ensure the recipients are presented with their award at an in-person event in their respective communities.